

From:

CocoLupe: Creative Services

Benelda Wells

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Nassau, Bahamas

lisa@cocolupe.com

Invoice Number	INV-0955
Invoice Date	October 7, 2023
Due Date	October 17, 2023
Total Due	\$16,521.62

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: AUGUST Created new lcds and prepared new monthly rotation on all screens Prepared multiple job notices Update jobs page Added Dr. Thimothee - Created bio page - Updated Team page Organised media interviews - radio interviews Updated Annual Packages page Prepwork for mammography campaign NHI signup promos - Prepared print ad Updated Heads of dept page - removed Valarie, restructured, and reprinted Back to school physicals series Prepared new articles for news/blog - 14 additional new articles posted (FMC & DEN) Prepared social media awareness graphics for: summer skincare; gastroparesis; podiatry; cosmetic services; pain management; immunisation; diabetes CGMs; lab & imaging; audiology; maggie bain banner; annual physicals Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance</p>	\$11,750.00	\$11,750.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; monthly awareness: gastroparesis; summer skincare; immunisation pPromoted Dexcom; Freestyle; back-to-school physicals; annual physicals; lab; imaging; podiatry; NHI; IBS; continuing fibroids; cosmetic surgery Specialists featured: Dr. J. Higgins/ Dr. Scriven; Dr. Davis; Durtan Mitchell; Maggie Bain; Dr. Turner Videos: 21 videos and news clip videos posted, including physicals; cosmetic; gastro; fibroids testimonials; podiatry 3d scan; dermatology in the news; Maggie Bain news; lab; imaging dept	\$2,078.05	\$2,078.05
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
2	Wordpress Security and Platform Version Updates FMC&DEN Updates performed Optimized database Backed up database Backed up all files & images Updated Wordpress most current version - infrastructural stability and security Updated theme Updated all relevant plugins Updated database Backup all images & uploads	\$375.00	\$750.00
3	Live Chat Quarterly Subscription Three-operator subscription for website customer service chat feature. Period: October - December	\$97.20	\$291.60

Sub Total	\$15,019.65
VAT	\$1,501.97
Total Due	\$16,521.62

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:

Commonwealth Bank (Bahamas)

Branch #21107 • Cable Beach, Nassau

Beneficiary Account:

Account Name: Coco Lupe

Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618

Paid