

From:

CocoLupe: Creative Services

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Invoice Number	INV-0852
Invoice Date	March 9, 2022
Due Date	March 19, 2022
Total Due	\$24,838.35

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: FEBRUARY</p> <p>Created new rotation of lcd graphics</p> <ul style="list-style-type: none"> - Created new lcd slides: <ul style="list-style-type: none"> -- heart month/ acupuncture/ fibroids/ mental health/ annual physicals/ corporate covid-testing/ <p>Created multiple new promos for heart health awareness</p> <p>Created additional new promos for grabngo & pharmacy</p> <p>Created new promos for fibroids</p> <p>Created new wellness graphics, incl. mental health</p> <p>Created new annual physical promos</p> <p>Created new promo series: lab & imaging</p> <ul style="list-style-type: none"> - incl. mammograms/ ekg/ bone density/ ultrasound <p>Created new job listing notices</p> <ul style="list-style-type: none"> - medical billing/ CSR/ covid specimen collectors/ <p>Updated Jobs page</p> <p>Updated Imaging page</p> <p>Updated News</p> <p>Updated Covid page</p> <p>Organized media coverage: Dr. Higgins & patient</p> <p>Prepared express pcr notice</p> <p>Created print ad and sm promos: RSD pharmacy</p> <p>Created new promos: pediatric acupuncture</p> <p>Created new specialist notice: Dr. Higgins</p> <p>Created RSD covid notice</p> <p>Prepared print ad: primary school sponsorship</p> <p>Updated FMC YouTube channel</p> <p>Consultation: BM signage</p> <p>Prepared proposal: Atlantic Medical</p> <p>Continued focus on increasing reach: FMC & DEN</p> <p>Social media management:</p> <ul style="list-style-type: none"> - daily posting: FMC FB & IG - daily posting: DEN FB & IG - includes post prep and copywriting - monitoring ad performance 	\$17,250.00	\$17,250.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; fibroids; Specialist Dr. Ashaini Knowles; job openings; grabngo; express pcr; heart health awareness; annual physicals; Sunday testing; covid test travel; pharmacy Saturdays... (VAT incl.)	\$2,938.60	\$2,938.60
1	Image Procurement Images for use in promotions, website, printed materials, lcd graphics, etc	\$250.00	\$250.00
1	Ten 6' green FMC logo table-throws 6-foot standard-back green FMC table throws (10-count) - Includes order placement, production, freight-shipping, duties (VAT incl.) - delivery (n/c)	\$2,674.75	\$2,674.75

Sub Total	\$23,113.35
VAT	\$1,725.00
Total Due	\$24,838.35

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:
Commonwealth Bank (Bahamas)
Branch #21107 • Cable Beach, Nassau
Beneficiary Account:
Account Name: Coco Lupe
Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month. This is a VAT invoice | Tax Identification Number (TIN): 107016618