

From:

CocoLupe: Creative Services

Benelda Wells

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Nassau, Bahamas

lisa@cocolupe.com

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Invoice Number	INV-0945
Invoice Date	August 7, 2023
Due Date	August 17, 2023
Total Due	\$20,448.22

PAID

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: JULY Created new lcds and prepared new monthly rotation on all screens Inter-office q2 newsletter Prepared notices - jobs / independence/ phone outage Prepared Summer Bliss notices Removed Rashida Brown-Clarke - Updated 4 relevant website pages Updated MIND Team page Updated BTS page Updated physicals pop-up Updated Home page - updated team collage graphics - updated feature header - updated services listings - updated quick link bar - Updated Interventional Radiology page - Updated Maggie testimonial page - Updated appointments form Updated Youtube channel - Added multiple news clips / Created fibroids playlist Promoted community event RSD Promoted Dexcom G7 BTS promo release Created Zoom pro account Organised media interviews - 2 interviews Dr. J. Davis - 1 interview Maggie Bain Updated Heads of dept page - added Natassia Updated Physicians page - removed Dr. Monique Mitchell - Added Dr. J. Higgins Prepared print flyers/ notices/ pages - Price adjustment wall notice - welcome folder: physicians - welcome folder: heads of dept - executive physicals 2-side flyer Prepared new articles for blog - 7 additional new articles prepared Prepared social media awareness graphics for: pain management; audiology; relationship coaching; executive physicals; cosmetic surgery; health vision; dermatology; summer skincare; childhood obesity Reordered water bottles and pens Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & - 4x weekly DEN - FB & IG - includes post prep and copywriting - monitoring ad performance</p>	\$16,250.00	\$16,250.00
1	<p>Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; job notices/ audiology/ relationship therapy/ nutritionist services/ pain management Specialists featured: Dr. J. Higgins/ Dr. Scriven; Dr. Davis; Duran Mitchell; Maggie Bain; Dr. Turner Videos: 14 FMC videos/news clip/campaign videos: physicals; audiology campaign series; women's health; lab; J. Higgins;</p>	\$2,039.39	\$2,039.39

Hrs/Qty	Service	Rate/Price	Sub Total
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
1	Zoom Pro Account Created ZOOM pro account billed annually	\$149.90	\$149.90

Sub Total	\$18,589.29
VAT	\$1,858.93
Total Due	\$20,448.22

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:
 Commonwealth Bank (Bahamas)
 Branch #21107 • Cable Beach, Nassau
 Beneficiary Account:
 Account Name: Coco Lupe
 Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618