

**From:**

CocoLupe: Creative Services

Benelda Wells

P.O. Box n-405

Nassau, Bahamas

lisa@cocolupe.com

Invoice Number	INV-0925
Invoice Date	April 11, 2023
Due Date	April 21, 2023
<b>Total Due</b>	<b>\$23,560.27</b>

VAT Invoice

Tax Identification Number (TIN): 107016618

**To:**

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p><b>Work done for FMC &amp; DEN: MARCH</b>                      Created new lcds and prepared new monthly rotation on all screens                      - endometriosis/ colonoscopy special/ nutrition/ kidney health/ sleep awareness/ relationship coaching                      Prepared various notices:                      - job openings/ prepayment                      Updated and launched campaign: colonoscopy special                      Updated colon special landing page                      created print flyer colon special                      Created promo series pain management                      Updated News/Blog page                      - Created 13 new new/blog posts                      Created promo series:                      - endometriosis/ kidney health/ sleep                      - nutrition/ relationship therapy                      Organised media appearance: Maggie Bain on Immediate Response                      Organized media interviews for Duran Mitchell                      Created Relationship coaching 50% special promo                      Created promos for knee injections                      Updated website pages - removed old Bahamar pages                      Created new promos: Dr. Scriven                      Prepared internal Q2 newsletter                      - required additional prep time due to preformatted content submissions                      Updated Youtube channel                      Updated appointments form                      Updated Gastroenterology page                      Updated navigation menu                      Updated feature header                      Filmed Dr. Knowles-Adderley 3D orthotic scanner                      Prepared three orthotic scanning videos                      Continued focus on increasing reach: FMC &amp; DEN                      Social media management:                      - daily posting: FMC &amp; DEN - FB &amp; IG                      - includes post prep and copywriting                      - monitoring ad performance</p>	\$18,275.00	\$18,275.00

Thank you for the opportunity to be of service.

Hrs/Qty	Service	Rate/Price	Sub Total
1	<b>Social Media Costs: Facebook and Instagram - FMC &amp; DEN</b> Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; job notices/ colonoscopy special/ dr. scriven/ gastro services/ relationship therapy/ nutritionist services/ sleep health/ endometriosis/ intro pain management/ kidney health Specialists featured: family physicians/ Dr. Grant-Taylor/ Drs KPC & ADS/Drs Carter & Munnings Videos: Depression Symptoms/ Healthy Heart/ COVID-19 Vaccination/ Benefits of Exercise/ Maggie Bain & Dr Phil Gastro Services/ Whole Grains/ Hidden Sugars News clips: Diabetes Expert Advice/ Maggie various news media/ Dr. Mikhail Higgins/	\$3,043.43	\$3,043.43
1	<b>Image procurement</b> Images for use in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00

Sub Total	\$21,418.43
VAT	\$2,141.84
<b>Total Due</b>	<b>\$23,560.27</b>

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:  
 Commonwealth Bank (Bahamas)  
 Branch #21107 • Cable Beach, Nassau  
 Beneficiary Account:  
 Account Name: Coco Lupe  
 Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618

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