# cocolupe

## Invoice

From:	Invoice Number	INV-0925
CocoLupe: Creative Services	Invoice Date	April 11, 2023
Benelda Wells	Due Date	April 21, 2023
P.O. Box n-405		
Nassau, Bahamas	Total Due	\$23,560.27
lisa@cocolupe.com		

VAT Invoice

Tax Identification Number (TIN): 107016618

#### To:

Family Medicine Center P.O. Box N-1658 Nassau, Bahamas TAX ID: 100005668 GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done for FMC & DEN: MARCHCreated new lcds and prepared new monthly rotation on all screens- endometriosis/ colonoscopy special/ nutrition/ kidney health/ sleepawareness/ relationship coachingPrepared various notices:- job openings/ prepaymentUpdated and launched campaign: colonoscopy specialUpdated colon special landing pagecreated print flyer colon specialCreated promo series pain managementUpdated News/Blog page- Created 13 new new/blog postsCreated promo series:- endometriosis/ kidney health/ sleep- nutrition/ relationship therapyOrganised media appearance: Maggie Bain on Immediate ResponseOrganized media interviews for Duran MitchellCreated Relationship coaching 50% special promoCreated new promos: Dr. ScrivenPrepared internal Q2 newsletter- required additional prep time due to preformatted content submissionsUpdated feature headerFilmed Dr. Knowles-Adderley 3D orthotic scannerPrepared three orthotic scanning videosContinued focus on increasing reach: FMC & DENSocial media management:- daily posting: FMC & DEN - FB & IG- includes post prep and copywriting- monitoring ad performance	\$18,275.00	\$18,275.00

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Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; job notices/ colonoscopy special/ dr. scriven/ gastro services/ relationship therapy/ nutritionist services/ sleep health/ endometriosis/ intro pain management/ kidney health Specialists featured: family physicians/ Dr. Grant-Taylor/ Drs KPC & ADS/Drs Carter & Munnings Videos: Depression Symptoms/ Healthy Heart/ COVID-19 Vaccination/ Benefits of Exercise/ Maggie Bain & Dr Phil Gastro Services/ Whole Grains/ Hidden Sugars News clips: Diabetes Expert Advice/ Maggie various news media/ Dr. Mikhail Higgins/	\$3,043.43	\$3,043.43
1	Image procurement Images for use in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00

Total Due \$2	3,560.27
VAT	\$2,141.84
Sub Total \$	21,418.43

Please make cheques payable to COCOLUPE

Transfer & direct deposit details: Commonwealth Bank (Bahamas) Branch #21107 • Cable Beach, Nassau Beneficiary Account: Account Name: Coco Lupe Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618