

**From:**

CocoLupe: Creative Services  
 Benelda Wells  
 P.O. Box n-405  
 Nassau, Bahamas  
 lisa@cocolupe.com

Invoice Number	INV-0925
Invoice Date	April 11, 2023
Due Date	April 21, 2023
<b>Total Due</b>	<b>\$23,560.27</b>

VAT Invoice

Tax Identification Number (TIN): 107016618

**To:**

Family Medicine Center  
 P.O. Box N-1658  
 Nassau, Bahamas  
 TAX ID: 100005668  
 GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p><b>Work done for FMC &amp; DEN: MARCH</b>            Created new lcds and prepared new monthly rotation on all screens            - endometriosis/ colonoscopy special/ nutrition/ kidney health/ sleep awareness/ relationship coaching            Prepared various notices:            - job openings/ prepayment            Updated and launched campaign: colonoscopy special            Updated colon special landing page            created print flyer colon special            Created promo series pain management            Updated News/Blog page            - Created 13 new new/blog posts            Created promo series:            - endometriosis/ kidney health/ sleep            - nutrition/ relationship therapy            Organised media appearance: Maggie Bain on Immediate Response            Organized media interviews for Duran Mitchell            Created Relationship coaching 50% special promo            Created promos for knee injections            Updated website pages - removed old Bahamar pages            Created new promos: Dr. Scriven            Prepared internal Q2 newsletter            - required additional prep time due to preformatted content submissions            Updated Youtube channel            Updated appointments form            Updated Gastroenterology page            Updated navigation menu            Updated feature header            Filmed Dr. Knowles-Adderley 3D orthotic scanner            Prepared three orthotic scanning videos            Continued focus on increasing reach: FMC &amp; DEN            Social media management:            - daily posting: FMC &amp; DEN - FB &amp; IG            - includes post prep and copywriting            - monitoring ad performance</p>	\$18,275.00	\$18,275.00

Thank you for the opportunity to be of service.

Hrs/Qty	Service	Rate/Price	Sub Total
1	<b>Social Media Costs: Facebook and Instagram - FMC &amp; DEN</b> Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; job notices/ colonoscopy special/ dr. scriven/ gastro services/ relationship therapy/ nutritionist services/ sleep health/ endometriosis/ intro pain management/ kidney health Specialists featured: family physicians/ Dr. Grant-Taylor/ Drs KPC & ADS/Drs Carter & Munnings Videos: Depression Symptoms/ Healthy Heart/ COVID-19 Vaccination/ Benefits of Exercise/ Maggie Bain & Dr Phil Gastro Services/ Whole Grains/ Hidden Sugars News clips: Diabetes Expert Advice/ Maggie various news media/ Dr. Mikhail Higgins/	\$3,043.43	\$3,043.43
1	<b>Image procurement</b> Images for use in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00

Sub Total	\$21,418.43
VAT	\$2,141.84
<b>Total Due</b>	<b>\$23,560.27</b>

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:  
 Commonwealth Bank (Bahamas)  
 Branch #21107 • Cable Beach, Nassau  
 Beneficiary Account:  
 Account Name: Coco Lupe  
 Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

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