

From:

CocoLupe, LLC

4250 Johnson St.

Hollywood, FL, 33021

lisa@cocolupe.com

Invoice Number	INV-0925
Invoice Date	April 11, 2023
Due Date	April 21, 2023
Total Due	\$23,560.27

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: MARCH</p> <p>Created new lcds and prepared new monthly rotation on all screens</p> <ul style="list-style-type: none"> - endometriosis/ colonoscopy special/ nutrition/ kidney health/ sleep awareness/ relationship coaching <p>Prepared various notices:</p> <ul style="list-style-type: none"> - job openings/ prepayment <p>Updated and launched campaign: colonoscopy special</p> <p>Updated colon special landing page</p> <p>created print flyer colon special</p> <p>Created promo series pain management</p> <p>Updated News/Blog page</p> <ul style="list-style-type: none"> - Created 13 new new/blog posts <p>Created promo series:</p> <ul style="list-style-type: none"> - endometriosis/ kidney health/ sleep - nutrition/ relationship therapy <p>Organised media appearance: Maggie Bain on Immediate Response</p> <p>Organized media interviews for Duran Mitchell</p> <p>Created Relationship coaching 50% special promo</p> <p>Created promos for knee injections</p> <p>Updated website pages - removed old Bahamar pages</p> <p>Created new promos: Dr. Scriven</p> <p>Prepared internal Q2 newsletter</p> <ul style="list-style-type: none"> - required additional prep time due to preformatted content submissions <p>Updated Youtube channel</p> <p>Updated appointments form</p> <p>Updated Gastroenterology page</p> <p>Updated navigation menu</p> <p>Updated feature header</p> <p>Filmed Dr. Knowles-Adderley 3D orthotic scanner</p> <p>Prepared three orthotic scanning videos</p> <p>Continued focus on increasing reach: FMC & DEN</p> <p>Social media management:</p> <ul style="list-style-type: none"> - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance 	\$18,275.00	\$18,275.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; job notices/ colonoscopy special/ dr. scriven/ gastro services/ relationship therapy/ nutritionist services/ sleep health/ endometriosis/ intro pain management/ kidney health Specialists featured: family physicians/ Dr. Grant-Taylor/ Drs KPC & ADS/Drs Carter & Munnings Videos: Depression Symptoms/ Healthy Heart/ COVID-19 Vaccination/ Benefits of Exercise/ Maggie Bain & Dr Phil Gastro Services/ Whole Grains/ Hidden Sugars News clips: Diabetes Expert Advice/ Maggie various news media/ Dr. Mikhail Higgins/	\$3,043.43	\$3,043.43
1	Image procurement Images for use in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00

Sub Total	\$21,418.43
-	\$2,141.84
Total Due	\$23,560.27

PLEASE NOTE NEW BANK INFORMATION:

Chase Bank
 CocoLupe, LLC
 Account Number: 685289079
 Routing Number for ACH transactions: 267084131
 Routing Number for Wire Transfers: 021000021
 SWIFT code: CHASUS33

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618