

From:

CocoLupe: Creative Services

Benelda Wells

P.O. Box n-405

Nassau, Bahamas

lisa@cocolupe.com

Invoice Number	INV-0966
Invoice Date	December 7, 2023
Due Date	December 17, 2023
Total Due	\$27,986.20

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

PAID

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done for FMC & DEN: November Created new lcds and prepared new monthly rotation on all screens Created screen graphics Prepared multiple job notices Multiple updates to Jobs page Removed Dr. Jaime Davis - removed bio, updated team page, services page - updated specialist collage on home page Updated home page feature banner Organised & hosted zoom presentation: diabetes Prepared Q3 FMC Connections office newsletter Created FMC Calendar - Includes concept & strategy, design, layout, copywriting, estimate, print prep Revised ad for Eleutheran Reprinted breast cancer flyers, pamphlets and inspiration cards Created diabetes promo series Prepared multiple wall notices Prepared NHI signup promo specials Updated Executive annuals page -removed prices Prepared raffle write-up for newspapers Prepared RSD mammogram testimonials Created new DEN & ACE pages on FMC Updated Home page - updated feature header - partner links Updated appointments forms, Nassau & RSD Updates to Youtube channel Prepared new articles for news/blog - 9 new articles posted (FMC & DEN) Prepared new, updated, or researched social media awareness graphics for: physical therapy; breast cancer; osteoporosis; Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance	\$22,275.00	\$22,275.00
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; monthly awareness: Breast Cancer; 3D Mammography; Physical Therapy; Ultrasound; SCA; Osteoporosis Day; Podiatry; Infectious Disease; Imaging Department; Diabetes; Fibroids; Lab promos; Dexcom G7; Freestyle Libre Videos: 3D Mammography (5); Physical Therapy; Benefits of Exercise Breast Health: Self-Exam; Maggie Bain; Cosmetic Surgery; Diabetes; Imaging; Lab; Dermatology; Freestyle Libre; Annual Physical	\$2,775.40	\$2,775.40
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00
3	LIVE CHAT Three-operator subscription for website customer service chat feature. Period: January - March	\$97.20	\$291.60

Sub Total	\$25,442.00
VAT	\$2,544.20
Total Due	\$27,986.20

Thank you for the opportunity to be of service.

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:

Commonwealth Bank (Bahamas)

Branch #21107 • Cable Beach, Nassau

Beneficiary Account:

Account Name: Coco Lupe

Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618

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