

From:

CocoLupe: Creative Services

Benelda Wells

P.O. Box n-405

Nassau, Bahamas

lisa@cocolupe.com

Invoice Number	INV-0899
Invoice Date	December 7, 2022
Due Date	December 17, 2022
Total Due	\$12,405.06

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: NOVEMBER</p> <p>Created new lcds and prepared new monthly rotation on all screens</p> <ul style="list-style-type: none"> - A1C promo/ flu/ audiology/ diabetes awareness/ Dexcom promos/ Crohn's/ gerd/ Bliss promo <p>Organised diabetes month media interviews for</p> <ul style="list-style-type: none"> - Dr. Ariane Davis-Simmons - Dr. Allyssa Knowles-Adderley - Dr. Jaime Davis - Anita Cates <p>Created educational awareness series for diabetes month</p> <p>Created A1C campaign</p> <p>Prepared notices:</p> <ul style="list-style-type: none"> - pharmacy closures/ reopening - storm closure <p>Prepared app push notices</p> <p>Prepared jobs notice: rad tech</p> <p>Updated News (multiple updates)</p> <p>Thanksgiving Canned Food Drive promo</p> <p>Reorder of comment cards</p> <p>Updated home features slider</p> <p>Revised ad for RSD December Eleutheran</p> <p>Revised and updated Bliss promo</p> <p>Created Department Heads page for welcome folder</p> <p>Created new audiology series</p> <p>Created FMC newsletter</p> <p>Continued focus on increasing reach: FMC & DEN</p> <p>Social media management:</p> <ul style="list-style-type: none"> - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance 	\$9,825.00	\$9,825.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; diabetes education/ A1C/ healthy skin month awareness/ bladder health/ pancreatic cancer/ crohn's pneumonia day awareness/ gerd/ Freestyle/ audiology/ endo clinic/ partner support (ACE)/ Fibroids/ flu shot/ promoted shoe drive Specialists featured: Davis-Simmons/ Parker-Curling/ Knowles-Adderley/ Nurse Cates/ Pritchard Videos featured: Stress Awareness -Cates/ Diabetes 5 Tips -Wilmore/ Hidden Sugars -Pritchard/ T1 Diabetes -Curling/ Hypertension Meds -Obregon (VAT incl.)	\$1,447.56	\$1,447.56
1	Image procurement images for use in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00

Sub Total	\$11,422.56
VAT	\$982.50
Total Due	\$12,405.06

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:
Commonwealth Bank (Bahamas)
Branch #21107 • Cable Beach, Nassau
Beneficiary Account:
Account Name: Coco Lupe
Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

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