

**From:**

CocoLupe: Creative Services

Benelda Wells

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Nassau, Bahamas

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VAT Invoice

Tax Identification Number (TIN): 107016618

**To:**

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

[GCates@familymedicinecenter.org](mailto:GCates@familymedicinecenter.org)

Invoice Number	INV-0960
Invoice Date	October 9, 2023
Due Date	October 19, 2023
<b>Total Due</b>	<b>\$23,950.93</b>

PAID

Hrs/Qty	Service	Rate/Price	Sub Total
1	<b>Work done for FMC &amp; DEN: SEPTEMBER</b> Created new lcds and prepared new monthly rotation on all screens Created screen graphics for internal exam room screens Prepared multiple job notices Updated Jobs page Created PCOS campaign Organised Zoom presentation - Dr. Graham - including follow-up email Prepared PCOS landing page Created article series Organised media interviews - radio interviews Created prostate PSA test campaign Prepared multiple wall notices - specials, price adjustment Revised the annual pop-up to include packages Updated the packages page Created new branding graphics for Dr. Pinto articles Created dermatology promo series Updated dermatology page Prepared sponsorship ads - Baha Juniors/ Dragon boat Prepared breast cancer campaign launch Updated Home page - updated feature header - Updated appointments forms, Nassau & RSD Updated Youtube channel - Added news clips Prepared new articles for news/blog - 8 additional new articles posted (FMC & DEN) Prepared new, updated, or researched social media awareness graphics for: Dexcom G7, sickle cell, ovarian cancer, cholesterol, Freestyle, Alzheimer's and healthy ageing Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance	\$18,525.00	\$18,525.00
1	<b>Social Media Costs: Facebook and Instagram - FMC &amp; DEN</b> Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; monthly awareness: prostate cancer; ovarian cancer; PCOS; pain awareness; urology; cholesterol awareness; healthy ageing; alzheimer's, sickle cell Promoted Dexcom G7; Freestyle; back-to-school physicals; annual physicals; lab; imaging Specialists featured: Dr. Pinto; Brianne Pritchard; Dr. Graham; Duran; Dr. Belgrave Videos: 25 videos and news clip videos posted including: prostate; Dr. Turner; cholesterol; Dexcom; healthy heart; whole grains; pharmacy	\$3,098.57	\$3,098.57
1	<b>Image procurement</b> Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00

Sub Total	\$21,773.57
VAT	\$2,177.36
<b>Total Due</b>	<b>\$23,950.93</b>

Thank you for the opportunity to be of service.

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:

Commonwealth Bank (Bahamas)

Branch #21107 • Cable Beach, Nassau

Beneficiary Account:

Account Name: Coco Lupe

Account Number: 7054362

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Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618

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