

From:

CocoLupe, LLC

4250 Johnson St.

Hollywood, FL, 33021

lisa@cocolupe.com

Invoice Number	INV-0960
Invoice Date	October 9, 2023
Due Date	October 19, 2023
Total Due	\$23,950.93

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: SEPTEMBER</p> <p>Created new lcds and prepared new monthly rotation on all screens</p> <p>Created screen graphics for internal exam room screens</p> <p>Prepared multiple job notices</p> <p>Updated Jobs page</p> <p>Created PCOS campaign</p> <p>Organised Zoom presentation - Dr. Graham</p> <p>- including follow-up email</p> <p>Prepared PCOS landing page</p> <p>Created article series</p> <p>Organised media interviews</p> <p>- radio interviews</p> <p>Created prostate PSA test campaign</p> <p>Prepared multiple wall notices</p> <p>- specials, price adjustment</p> <p>Revised the annual pop-up to include packages</p> <p>Updated the packages page</p> <p>Created new branding graphics for Dr. Pinto articles</p> <p>Created dermatology promo series</p> <p>Updated dermatology page</p> <p>Prepared sponsorship ads</p> <p>- Baha Juniors/ Dragon boat</p> <p>Prepared breast cancer campaign launch</p> <p>Updated Home page</p> <p>- updated feature header</p> <p>- Updated appointments forms, Nassau & RSD</p> <p>Updated Youtube channel</p> <p>- Added news clips</p> <p>Prepared new articles for news/blog</p> <p>- 8 additional new articles posted (FMC & DEN)</p> <p>Prepared new, updated, or researched social media awareness graphics for: Dexcom G7, sickle cell, ovarian cancer, cholesterol, Freestyle, Alzheimer's and healthy ageing</p> <p>Continued focus on increasing reach: FMC & DEN</p> <p>Social media management:</p> <p>- daily posting: FMC & DEN - FB & IG</p> <p>- includes post prep and copywriting</p> <p>- monitoring ad performance</p>	\$18,525.00	\$18,525.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; monthly awareness: prostate cancer; ovarian cancer; PCOS; pain awareness; urology; cholesterol awareness; healthy ageing; alzheimer's, sickle cell Promoted Dexcom G7; Freestyle; back-to-school physicals; annual physicals; lab; imaging Specialists featured: Dr. Pinto; Brianne Pritchard; Dr. Graham; Duran; Dr. Belgrave Videos: 25 videos and news clip videos posted including: prostate; Dr. Turner; cholesterol; Dexcom; healthy heart; whole grains; pharmacy	\$3,098.57	\$3,098.57
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00

Sub Total	\$21,773.57
-	\$2,177.36
Total Due	\$23,950.93

PLEASE NOTE NEW BANK INFORMATION:

Chase Bank
 CocoLupe, LLC
 Account Number: 685289079
 Routing Number for ACH transactions: 267084131
 Routing Number for Wire Transfers: 021000021
 SWIFT code: CHASUS33

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618