

From:

CocoLupe: Creative Services

Benelda Wells

P.O. Box n-405

Nassau, Bahamas

lisa@cocolupe.com

VAT Invoice

Tax Identification Number (TIN): 107016618

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Invoice Number	INV-0891
Invoice Date	October 13, 2022
Due Date	October 23, 2022
Total Due	\$24,307.60

PAID

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done for FMC & DEN: SEPTEMBER Created new lcds and prepared new monthly rotation on all screens - lab/ mam/ endo/ audiology/5T/ACE10/ flu shots/ liver health/ bone density/ physio Removed Dr. Kenny bio page endocrinology campaign Updated website: removed Dr. Kenny from Team page and Audiology page Created new mammogram special campaign - created new series of graphics #checkyabubbies - organised prize items - prepared hashtag banners Organised tv and newspaper interviews for mam100 special Prepared FMC-branded breast self-check flyers Prepared FMC inspiration cards for goodie bags Organised mammogram promo on Super Value screens Created breast cancer awareness promo series Created 3D mammography educational/informational series Prepared print ad for BCA supplement Modified and printed RSD flyer Prepared print flyer for RSD endo Prepared closure notice for Bahamar clinic Created new content for Nov dermatology clinic Created notices/announcements Prepared and sent app push notices Created additional social media promos for: dermatology/ skin cancer/ psoriasis/ liver health/ depression/ bone and joint health/ endocrinology-related info promos Updated hours on home page Updated hours on Contact page Updated homepage - removed covid test bar Updated Team page Updated Covid page Updated News (multiple updates) Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance	\$20,250.00	\$20,250.00
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; back pain; physio RSD; back-to-school; specialists (Belgrave/ Turner/ Simmons/ Allyssa); depression; podiatry; endo clinic; grabngo; physicals; partner support (Zoom); pharmacy; prostate; PCOS; Fibroids... (VAT incl.)	\$1,677.37	\$1,677.37
1	Image procurement images for use in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
3	Live Chat Quarterly Subscription Three-operator subscription for website customer service chat feature. Period: October - December	\$68.41	\$205.23

Sub Total	\$22,282.60
VAT	\$2,025.00
Total Due	\$24,307.60

Thank you for the opportunity to be of service.

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:

Commonwealth Bank (Bahamas)

Branch #21107 • Cable Beach, Nassau

Beneficiary Account:

Account Name: Coco Lupe

Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618

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