

From:

CocoLupe, LLC

4250 Johnson St.

Hollywood, FL, 33021

lisa@cocolupe.com

Invoice Number	INV-0891
Invoice Date	October 13, 2022
Due Date	October 23, 2022
Total Due	\$24,307.60

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Work done for FMC & DEN: SEPTEMBER</p> <p>Created new lcds and prepared new monthly rotation on all screens</p> <ul style="list-style-type: none"> - lab/ mam/ endo/ audiology/5T/ACE10/ flu shots/ liver health/ bone density/ physio <p>Removed Dr. Kenny bio page endocrinology campaign</p> <p>Updated website: removed Dr. Kenny from Team page and Audiology page</p> <p>Created new mammogram special campaign</p> <ul style="list-style-type: none"> - created new series of graphics #checkyabubbies - organised prize items - prepared hashtag banners <p>Organised tv and newspaper interviews for mam100 special</p> <p>Prepared FMC-branded breast self-check flyers</p> <p>Prepared FMC inspiration cards for goodie bags</p> <p>Organised mammogram promo on Super Value screens</p> <p>Created breast cancer awareness promo series</p> <p>Created 3D mammography educational/informational series</p> <p>Prepared print ad for BCA supplement</p> <p>Modified and printed RSD flyer</p> <p>Prepared print flyer for RSD endo</p> <p>Prepared closure notice for Bahamar clinic</p> <p>Created new content for Nov dermatology clinic</p> <p>Created notices/announcements</p> <p>Prepared and sent app push notices</p> <p>Created additional social media promos for:</p> <ul style="list-style-type: none"> dermatology/ skin cancer/ psoriasis/ liver health/ depression/ bone and joint health/ endocrinology-related info promos <p>Updated hours on home page</p> <p>Updated hours on Contact page</p> <p>Updated homepage - removed covid test bar</p> <p>Updated Team page</p> <p>Updated Covid page</p> <p>Updated News (multiple updates)</p> <p>Continued focus on increasing reach: FMC & DEN</p> <p>Social media management:</p> <ul style="list-style-type: none"> - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance 	\$20,250.00	\$20,250.00

Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; back pain; physio RSD; back-to-school; specialists (Belgrave/ Turner/ Simmons/ Allyssa); depression; podiatry; endo clinic; grabngo; physicals; partner support (Zoom); pharmacy; prostate; PCOS; Fibroids... (VAT incl.)	\$1,677.37	\$1,677.37
1	Image procurement images for use in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
3	Live Chat Quarterly Subscription Three-operator subscription for website customer service chat feature. Period: October - December	\$68.41	\$205.23

Sub Total	\$22,282.60
-	\$2,025.00
Total Due	\$24,307.60

PLEASE NOTE NEW BANK INFORMATION:

Chase Bank
CocoLupe, LLC
Account Number: 685289079
Routing Number for ACH transactions: 267084131
Routing Number for Wire Transfers: 021000021
SWIFT code: CHASUS33

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618