

**From:**

CocoLupe: Creative Services

Benelda Wells

P.O. Box n-405

Nassau, Bahamas

lisa@cocolupe.com

|                  |                    |
|------------------|--------------------|
| Invoice Number   | INV-0982           |
| Invoice Date     | March 10, 2024     |
| Due Date         | March 20, 2024     |
| <b>Total Due</b> | <b>\$20,949.87</b> |

VAT Invoice

Tax Identification Number (TIN): 107016618

**To:**

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

| Hrs/Qty | Service  | Rate/Price  | Sub Total   |
|---------|--|-------------|-------------|
| 1       | <p><b>Work done: February</b><br/>                     Created new lcds and prepared new monthly rotation on all screens<br/>                     Prepared job notices<br/>                     Updated Jobs page<br/>                     Prepared new Eleutheran ad - RSD GI services<br/>                     Heart health Smartheart campaign series<br/>                     Updated home page<br/>                     Updated lab page<br/>                     Updated lab promos<br/>                     Created RSD NHI notices<br/>                     Created new lab NHI notices<br/>                     Created new promos for geriatric general care<br/>                     Created new campaign series for geriatric home care<br/>                     Updated News/articles<br/>                     Prepared Family Connections newsletter<br/>                     Implemented specialty clinic promos for Podiatry/Orthotics<br/>                     Cosmetic/vascular surgery<br/>                     Fibroids/UFE<br/>                     Promoted new mammography machine in RSD<br/>                     Continued focus on increasing reach: FMC<br/>                     Social media management:<br/>                     - daily posting: FMC - FB &amp; IG<br/>                     - includes post prep and copywriting<br/>                     - monitoring ad performance<br/>                     - responding to comments where possible/necessary</p> | \$16,725.00 | \$16,725.00 |
| 1       | <p><b>Social Media Costs: Facebook and Instagram</b><br/>                     Ad campaigns and boosted posts &amp; videos:<br/>                     Continuing &amp; new campaigns: FMC page reach promo continues; RSD 3D Mammography; heart month awareness; geriatric care; cancer prevention; Maggie Bain - performance anxiety;<br/>                     Videos: 3D Mammography Demo; Custom Orthotics; 5 Steps to a Healthy Heart; Prostate Cancer in The Bahamas; Colon Cancer Awareness; 3D Mammography vs 2D; Cardiology Services; Breast Self-Exams; Importance of Taking Hypertension Medication; Pharmacy; 4 Signs You Are Drinking Too Much</p>   | \$1,503.74  | \$1,503.74  |

Thank you for the opportunity to be of service.

| Hrs/Qty | Service  | Rate/Price | Sub Total |
|---------|--|------------|-----------|
| 1       | Image procurement<br>Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc   | \$150.00   | \$150.00  |
| 3       | LIVE CHAT<br>Three-operator subscription for website customer service chat feature.<br>Period: April - June  | \$97.20    | \$291.60  |
| 1       | Website Security Upgrades<br>Updates performed<br>Optimized database<br>Backed up database<br>Backed up all files & images<br>Updated Wordpress most current version<br>- infrastructural stability and security<br>Updated theme<br>Updated all relevant plugins<br>Updated database<br>Backup all images & uploads | \$375.00   | \$375.00  |

|                  |                    |
|------------------|--------------------|
| Sub Total        | \$19,045.34        |
| VAT              | \$1,904.53         |
| <b>Total Due</b> | <b>\$20,949.87</b> |

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:  
Commonwealth Bank (Bahamas)  
Branch #21107 • Cable Beach, Nassau  
Beneficiary Account:  
Account Name: Coco Lupe  
Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618