

**From:**

CocoLupe: Creative Services  
 Benelda Wells  
 P.O. Box n-405  
 Nassau, Bahamas  
 lisa@cocolupe.com

Invoice Number	INV-0982
Invoice Date	March 10, 2024
Due Date	March 20, 2024
<b>Total Due</b>	<b>\$20,949.87</b>

VAT Invoice

Tax Identification Number (TIN): 107016618

**To:**

Family Medicine Center  
 P.O. Box N-1658  
 Nassau, Bahamas  
 TAX ID: 100005668  
 GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	<b>Work done: February</b> Created new lcds and prepared new monthly rotation on all screens Prepared job notices Updated Jobs page Prepared new Eleutheran ad - RSD GI services Heart health Smartheart campaign series Updated home page Updated lab page Updated lab promos Created RSD NHI notices Created new lab NHI notices Created new promos for geriatric general care Created new campaign series for geriatric home care Updated News/articles Prepared Family Connections newsletter Implemented specialty clinic promos for Podiatry/Orthotics Cosmetic/vascular surgery Fibroids/UFE Promoted new mammography machine in RSD Continued focus on increasing reach: FMC Social media management: - daily posting: FMC - FB & IG - includes post prep and copywriting - monitoring ad performance - responding to comments where possible/necessary	\$16,725.00	\$16,725.00
1	<b>Social Media Costs: Facebook and Instagram</b> Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC page reach promo continues; RSD 3D Mammography; heart month awareness; geriatric care; cancer prevention; Maggie Bain - performance anxiety; Videos: 3D Mammography Demo; Custom Orthotics; 5 Steps to a Healthy Heart; Prostate Cancer in The Bahamas; Colon Cancer Awareness; 3D Mammography vs 2D; Cardiology Services; Breast Self-Exams; Importance of Taking Hypertension Medication; Pharmacy; 4 Signs You Are Drinking Too Much	\$1,503.74	\$1,503.74

Thank you for the opportunity to be of service.

Hrs/Qty	Service	Rate/Price	Sub Total
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
3	LIVE CHAT Three-operator subscription for website customer service chat feature. Period: April - June	\$97.20	\$291.60
1	Website Security Upgrades Updates performed Optimized database Backed up database Backed up all files & images Updated Wordpress most current version - infrastructural stability and security Updated theme Updated all relevant plugins Updated database Backup all images & uploads	\$375.00	\$375.00

Sub Total	\$19,045.34
VAT	\$1,904.53
<b>Total Due</b>	<b>\$20,949.87</b>

Please make cheques payable to COCOLUPE

Transfer & direct deposit details:  
Commonwealth Bank (Bahamas)  
Branch #21107 • Cable Beach, Nassau  
Beneficiary Account:  
Account Name: Coco Lupe  
Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

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