

From:

CocoLupe, LLC

4250 Johnson St.

Hollywood, FL, 33021

lisa@cocolupe.com

Invoice Number	INV-0982
Invoice Date	March 10, 2024
Due Date	March 20, 2024
Total Due	\$20,949.87

To:

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done: February Created new lcls and prepared new monthly rotation on all screens Prepared job notices Updated Jobs page Prepared new Eleutheran ad - RSD GI services Heart health Smartheart campaign series Updated home page Updated lab page Updated lab promos Created RSD NHI notices Created new lab NHI notices Created new promos for geriatric general care Created new campaign series for geriatric home care Updated News/articles Prepared Family Connections newsletter Implemented specialty clinic promos for Podiatry/Orthotics Cosmetic/vascular surgery Fibroids/UFE Promoted new mammography machine in RSD Continued focus on increasing reach: FMC Social media management: - daily posting: FMC - FB & IG - includes post prep and copywriting - monitoring ad performance - responding to comments where possible/necessary	\$16,725.00	\$16,725.00
1	Social Media Costs: Facebook and Instagram Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC page reach promo continues; RSD 3D Mammography; heart month awareness; geriatric care; cancer prevention; Maggie Bain - performance anxiety; Videos: 3D Mammography Demo; Custom Orthotics; 5 Steps to a Healthy Heart; Prostate Cancer in The Bahamas; Colon Cancer Awareness; 3D Mammography vs 2D; Cardiology Services; Breast Self-Exams; Importance of Taking Hypertension Medication; Pharmacy; 4 Signs You Are Drinking Too Much	\$1,503.74	\$1,503.74
1	Image procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00

Hrs/Qty	Service	Rate/Price	Sub Total
3	LIVE CHAT Three-operator subscription for website customer service chat feature. Period: April - June	\$97.20	\$291.60
1	Website Security Upgrades Updates performed Optimized database Backed up database Backed up all files & images Updated Wordpress most current version - infrastructural stability and security Updated theme Updated all relevant plugins Updated database Backup all images & uploads	\$375.00	\$375.00

Sub Total	\$19,045.34
-	\$1,904.53
Total Due	\$20,949.87

PLEASE NOTE NEW BANK INFORMATION:

Chase Bank
CocoLupe, LLC
Account Number: 685289079
Routing Number for ACH transactions: 267084131
Routing Number for Wire Transfers: 021000021
SWIFT code: CHASUS33

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618