

**From:**

CocoLupe, LLC

4250 Johnson St.

Hollywood, FL, 33021

lisa@cocolupe.com

|                  |                |
|------------------|----------------|
| Invoice Number   | INV-0991       |
| Invoice Date     | April 10, 2024 |
| Due Date         | April 20, 2024 |
| <b>Total Due</b> | <b>\$0.00</b>  |

**To:**

Family Medicine Center

P.O. Box N-1658

Nassau, Bahamas

TAX ID: 100005668

GCates@familymedicinecenter.org

| Hrs/Qty | Service                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Rate/Price  | Sub Total   |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------|
| 1       | <b>Work done: March</b><br>Created new rotation of lcd graphics,<br>- prepared individual sets for each screen<br>Updated and launched campaign: colonoscopy special<br>Updated special landing page<br>Updated Eleutheran RSD-GI ad<br>Updated News/articles<br>Created promo series:<br>- endometriosis/ kidney health/ sleep<br>Created bio page: Sasha Kay<br>Prepared Easter greeting, posts and hours notice<br>Updated Team page<br>- Removed Maggie Bain<br>- Added Sasha Kay<br>Created new specialist graphics<br>Specialty clinic promos for general surgery<br>Reprint order: postcards, KYN cards<br>Updated appointments form<br>Created promos for:<br>- testicular cancer; kidney health; nutrition therapy; geriatric care; imaging;<br>endometriosis; annual physicals; stress management; cosmetic surgery; lab<br>NHI;<br>Continued focus on increasing reach: FMC<br>Social media management:<br>- daily posting: FMC - FB & IG<br>- includes post prep and copywriting<br>- monitoring ad performance<br>- responding to comments where possible/necessary | \$16,575.00 | \$16,575.00 |
| 1       | <b>Social Media Costs: Facebook and Instagram</b><br>Ad campaigns and boosted posts & videos:<br>Continuing & new campaigns: FMC page reach promo continues; colon<br>cancer; new RSD-GI; endometriosis; kidney health; nutrition; sleep<br>awareness; pharmacy; lab NHI; grabngo<br>Videos: 3D orthotics; nutrition with Brianne; Jonathan Higgins cosmetic<br>surgery videos; lab promo video                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | \$2,226.10  | \$2,226.10  |
| 1       | <b>Image procurement</b><br>Image rights purchased for usage in promotions, website, printed<br>materials, lcd graphics, etc                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | \$150.00    | \$150.00    |

|                  |               |
|------------------|---------------|
| Sub Total        | \$18,951.10   |
| -                | \$1,895.11    |
| Paid             | -\$20,846.21  |
| <b>Total Due</b> | <b>\$0.00</b> |

PLEASE NOTE NEW BANK INFORMATION:

Chase Bank  
 CocoLupe, LLC  
 Account Number: 685289079  
 Routing Number for ACH transactions: 267084131  
 Routing Number for Wire Transfers: 021000021  
 SWIFT code: CHASUS33

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618