

From:

CocoLupe: Creative Services

Benelda Wells P.O. Box n-405 Nassau, Bahamas lisa@cocolupe.com

VAT Invoice

Tax Identification Number (TIN): 107016618

| Total Due | \$22,362.96 |
|----------------|---------------|
| Due Date | June 27, 2024 |
| Invoice Date | June 17, 2024 |
| Invoice Number | INV-1001 |

To:

Family Medicine Center P.O. Box N-1658 Nassau, Bahamas TAX ID: 100005668

GCates@familymedicinecenter.org

| Hrs/Qty | Service | Rate/Price | Sub Total |
|---------|---|-------------|-------------|
| 1 | Work done: May Created new lcds and prepared new monthly rotation on all screens better hearing/ mental health/ osteoporosis/ bone density Created new social media promo series: audiology, mental health, osteoporosis, bone density scans Created new service notices: Urology RSD Created new practice notice: Rebecca Strachan Created new bio page Updated Team page Created posts, and/or featured content: Depression; Hypertension; Testicular cancer; Cosmetic/Vascular surgery; Diabetes; Hyperthyroidism/Hypothyroidism; Annual physicals; Fibroids/UFE; GrabNGo; Pharmacy; Lab/NHI; Gastro at RSD Updated Job page Updated appointments listings for Nassau & RSD Updated News Organized Zoom presentation: SBK Prepared Zoom promos Updated CPR page Prepare testicular self-exam flyer for print Prepared multiple job ads and notices Continued focus on increasing reach: Social media management: - multi-posting per day: FMC - FB & IG - includes post prep and copywriting - monitoring ad performance - responding to comments where possible/necessary | \$18,375.00 | \$18,375.00 |
| 1 | Social Media Costs: Facebook and Instagram Ad costs for campaigns and boosted posts, including videos, news articles and notices. Includes ongoing campaigns, such as page-like increase promos, and new campaigns. | \$1,138.36 | \$1,138.36 |
| 1 | Image Procurement Image rights purchased for usage in promotions, website, printed materials, Icd graphics, etc | \$150.00 | \$150.00 |



| Hrs/Qty | Service | Rate/Price | Sub Total |
|---------|--|------------|-----------|
| 3 | LIVE CHAT Three-operator subscription for website customer service chat feature. Period: July - September | \$97.20 | \$291.60 |
| 1 | Quarterly Website Security Upgrades Updates performed Optimized database Backed up database Backed up all files & images Updated Wordpress most current version - infrastructural stability and security Updated theme Updated all relevant plugins Updated database Backup all images & uploads | \$375.00 | \$375.00 |

| Total Due | \$22,362.96 |
|-----------|-------------|
| VAT | \$2,033.00 |
| Sub Total | \$20,329.96 |

Please make cheques payable to COCOLUPE

Transfer & direct deposit details: Commonwealth Bank (Bahamas) Branch #21107 • Cable Beach, Nassau Beneficiary Account:

Account Name: Coco Lupe Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

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