

From:

CocoLupe: Creative Services
 Benelda Wells
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 lisa@cocolupe.com

Invoice Number	INV-1001
Invoice Date	June 17, 2024
Due Date	June 27, 2024
Total Due	\$22,362.96

To:

Family Medicine Center
 P.O. Box N-1658
 Nassau, Bahamas
 TAX ID: 100005668
 GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done: May Created new lcds and prepared new monthly rotation on all screens better hearing/ mental health/ osteoporosis/ bone density Created new social media promo series: audiology, mental health, osteoporosis, bone density scans Created new service notices: Urology RSD Created new practice notice: Rebecca Strachan Created new bio page Updated Team page Created posts, and/or featured content: Depression; Hypertension; Testicular cancer; Cosmetic/Vascular surgery; Diabetes; Hyperthyroidism/Hypothyroidism; Annual physicals; Fibroids/UFE; GrabNGo; Pharmacy; Lab/NHI; Gastro at RSD Updated Job page Updated appointments listings for Nassau & RSD Updated News Organized Zoom presentation: SBK Prepared Zoom promos Updated CPR page Prepare testicular self-exam flyer for print Prepared multiple job ads and notices Continued focus on increasing reach: Social media management: - multi-posting per day: FMC - FB & IG - includes post prep and copywriting - monitoring ad performance - responding to comments where possible/necessary	\$18,375.00	\$18,375.00
1	Social Media Costs: Facebook and Instagram Ad costs for campaigns and boosted posts, including videos, news articles and notices. Includes ongoing campaigns, such as page-like increase promos, and new campaigns.	\$1,138.36	\$1,138.36
1	Image Procurement Image rights purchased for usage in promotions, website, printed materials, lcd graphics, etc	\$150.00	\$150.00
3	LIVE CHAT Three-operator subscription for website customer service chat feature. Period: July - September	\$97.20	\$291.60

Thank you for the opportunity to be of service.

Hrs/Qty	Service	Rate/Price	Sub Total
1	Quarterly Website Security Upgrades Updates performed Optimized database Backed up database Backed up all files & images Updated Wordpress most current version - infrastructural stability and security Updated theme Updated all relevant plugins Updated database Backup all images & uploads	\$375.00	\$375.00

Sub Total	\$20,329.96
-	\$2,033.00
Total Due	\$22,362.96

PLEASE NOTE NEW BANKING INFORMATION:

Wire transfer deposit details:
 CHASE BANK
 Routing number: 267084131
 Beneficiary Account:
 Account Name: Coco Lupe
 Account Number: 685289079

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618