Invoice



From:

CocoLupe: Creative Services

Benelda Wells P.O. Box n-405 Nassau, Bahamas lisa@cocolupe.com

VAT Invoice

Tax Identification Number (TIN): 107016618

Total Due	\$17,415.53
Due Date	March 13, 2023
Invoice Date	March 3, 2023
Invoice Number	INV-0913

To:

Family Medicine Center P.O. Box N-1658 Nassau, Bahamas TAX ID: 100005668

GCates@familymedicinecenter.org

Hrs/Qty	Service	Rate/Price	Sub Total
1	Work done for FMC & DEN: JANUARY Created new lcds and prepared new monthly rotation on all screens - annual physicals/ cervical cancer/ thyroid/ new year/ dermatology/ executive physicals/ employee quarter & year/ family health/ weight management/ osteoarthritis Prepared job notices - security/ phleb Prepared various notices: - HNY/ covid/ price change/ Prepared app push notices Prepared promos - dermatology Created new pages for welcome package Updated navigation menu on website Updated appointments form listings Added Maggie Bain: - Created bio page - Updated Team page Updated News/blog page Reordered services cards Prepared new ad for Eleutheran Updated feature banner Continued focus on increasing reach: FMC & DEN Social media management: - daily posting: FMC & DEN - FB & IG - includes post prep and copywriting - monitoring ad performance	\$14,200.00	\$14,200.00



Hrs/Qty	Service	Rate/Price	Sub Total
1	Social Media Costs: Facebook and Instagram - FMC & DEN Ad campaigns and boosted posts & videos: Continuing & new campaigns: FMC & DEN page reach promo continues; dermatology/ annual physicals promo series/ concierge notice/ jobs notices/ cervical cancer awareness/ maggie bain intro/ audiology/ family health/ osteoarthritis promos/ weight management & exercise/thyroid health Specialists featured: Scriven/Family physicians/Sidnell Wilmore/Allie MacPhail/ Jaime Davis/ (VAT incl.) Videos: FMC Youtube channel features: weightloss program/ why exercise/ what exercise can do/ hyper-hypothyroidism/ Dr. Ariane news media/ pap smears/ annual wellness	\$1,240.70	\$1,240.70
1	Image procurement Images for use in promotions, website, printed materials, lcd graphics, etc	\$100.00	\$100.00
3	Live Chat Quarterly Subscription \$97.20 \$291.0 Three-operator subscription for website customer service chat feature. Period: January - March		\$291.60

Total Due	\$17,415.53
VAT	\$1,583.23
Sub Total	\$15,832.30

Please make cheques payable to COCOLUPE

Transfer & direct deposit details: Commonwealth Bank (Bahamas) Branch #21107 • Cable Beach, Nassau

Beneficiary Account: Account Name: Coco Lupe Account Number: 7054362

Payment is due upon receipt of invoice. Payments received after 10 days are subject to fees of 5% per month.

This is a VAT invoice | Tax Identification Number (TIN): 107016618